

## Breast feeding week report – 2018

As a part of breast feeding week 2018, College of Nursing, Department of AIIMS Bhubaneswar has conducted a health awareness program regarding “Breast Feeding” in Paediatric OPD and Post Natal ward on 3/8/2018 from 10.30 am to 12 noon. The theme for breast feeding week 2018, was **“Breast feeding: Foundation of Life”**



The program was commenced with introductory speech on world breast feeding week by 3<sup>rd</sup> year B.Sc (Nsg) students, and a role play was performed by them on “Comparison of a breast fed and non breast fed child’s health status”.



Followed by health teaching was given to the mothers with charts on Breast feeding: benefits, positioning, techniques, problems & solutions of breast feeding, expression of breast milk- methods & storage.



At the end doubts were clarified on breast feeding by Dr. Pankaj Kumar, Neonatologist.

The health awareness programme also extended to postnatal mothers in OBG ward. Postnatal mothers were actively participated and clarified their doubts.



At 12.30 pm the awareness programme was winded up.

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